

Minutes of the Door County Fair Board Officers and the Facilities and Parks Committee

May 16th, 2019

Chambers Room – Door County Government Center

1. The meeting was called to order at 6:30 pm by President Tom Ash. Tom Ash, Sara Mueller, Dawn VandeVoort, Steve Jennerjohn, JJ Schopf, Aaron Ash, Tim Ash, Ken Fisher, Roy Englebert, Thad Ash, Wayne Spritka, Laura Viles, and Dan Austed were in attendance. John White was not present. Steve moved to approve the minutes of the April meeting and the agenda for the evening. Second by Thad. Motion carried.
2. Tom went over the fees for the 2019 fair. They are as follows:
 - a. Daily Passes - \$7
 - b. Booster Buttons - \$18
 - c. Midway Frontage - \$25 per front foot; 10' minimum (includes 20' back – additional feet are \$1 per square foot)
 - d. Building Space - \$15 per foot; 10' minimum
 - e. Stand Fees - \$1700 (includes 10 Booster Buttons)
 - f. Open Class Entry Fee - \$12

Ken Fisher moved to approve the fees. Thad Ash Second. Roy Englebert abstained. Motion Carried.

3. Laura talked about the recent appearances that the fairests have made. Helen was awarded her scholarship at the Southern Door Awards banquet. On May 11th, they were at the gardening day for kids at the Sturgeon Bay Library. Letters about exhibiting were distributed. Laura is in the process of creating the summer schedule for the Fairests. They will be at the Sturgeon Bay Kick off to summer event. Laura was a judge for the Manitowoc County contest. Crowning will be on Wednesday of the fair at 7 pm. July will begin the interview process. Fairests will meet with Eddie Allen before the fair on the radio again.
4. Tim shared that we have \$7000 in sponsorships and more are still in the works. JJ rewrote the contract for indoor vendors. We will only offer 10 indoor spaces this year. If ladies' night is still happening, it will be \$30 for their booths. Aaron reached out to Y100 for a quote on radio advertisements. No final decision will be made until we hear from the Door County stations.
5. Contracts and attractions were discussed. We are only waiting on the BMX contract.
6. Premium List – we talked about Kewaunee participation and the changes made to school exhibits.
7. Next Meeting June 18th at 6:30 in the Chambers Room.
8. Motion to adjourn made by Steve second by Ken. Meeting adjourned at 7:36 pm.