

Minutes of the Door County Fair Board

March 19, 2020

Board Room – Door County Government Center

1. The meeting was called to order at 6:30pm by president, Tom Ash. Those in attendance were: Tom Ash, John White, Thad Ash, Aaron Ash, JJ Schopf, Sara Mueller, Dawn VandeVoort (remotely), Randy Halstead, Steve Jennerjohn, Wayne Spritka, Laura Viles, and Ken Pabich.
2. Thad moved to approve the agenda. Second by John. Motion carried.
3. Motion to approve December minutes made by John second by Thad. Motion carried.
4. Liaison Report was presented by Randy. Discussion about fairground projects focused on where we stand with the stage/band shell. There was uncertainty of what the next step was. Thad moved to make the band stage/shell a priority project for the county unless there is another project with liability concerns the grounds, and that the development of a stage get put on the agenda for the Facilities and Parks' meetings. Second by John. Motion carried.
5. Fairest of the Fairs coordinator – Laura – shared that they have received a \$200 sponsorship from Action Reality. She reported that they took place in a radio interview with Door County Daily News promoting their program, the fair, and the upcoming 150th fair. Katie is working on keeping a social media presence on Facebook. Thad moved to provide Door County Fairest of the Fairs with a lifetime pass to the Door County Fair. Second by Tim. Motion carried.
6. Contract cancellations were looked into. Upon reading them, there isn't much regarding pandemic cancellation. The discussion lead to a consensus that May 31st would be the time we would make the call to cancel if needed. We will continue to monitor the situation and plan accordingly so we can provide the public with a united front. Going forward, we need to include some type of cancellation policy for our contracts. Tom will look into cancelation dates on contracts and report back at the next meeting.
7. JJ brought up details regarding a craft show that would be brought in by a vendor. The individual would work as a promoter. She'd have a blanket of insurance for the people she brings in. There needs to be a scope of needs from both sides before a decision is made i.e. days of event, cost, space. There must also be a contract in place. It was determined that kettle corn would be a breach of contract with the carnival. Sonny's and Mad City Windows are set for 2020. Aaron discussed the details he received for the dock dogs exhibit for 2021. There are potential sponsors in mind for the event.
8. Many contacts have been made for sponsorship, but we are still waiting to hear back.
9. June 1st is the goal to have a plan for 2021 fair budget in mind. Spice, Dock Dogs, and a job fair were some of the items discussed to bring into the 150th anniversary fair.
10. Next meeting will be April 15th, 2020 at 6pm. It will follow recommendations from the county as to how a meeting will be held at that point pending COVID-19 parameters.
11. John motioned to adjourn. Thad second. Motion carried. Meeting adjourned at 7:04 pm.

Respectfully Submitted,

Sara Mueller

DC Fair Secretary